



## LAKES HOSPITALITY TRADE SHOW

[www.lakeshospitalitytradeshow.co.uk](http://www.lakeshospitalitytradeshow.co.uk)

26th - 27th Feb 2025

J36 Rural Auction Centre, Crooklands

supported by

**Cumbria Tourism**



*Exhibitor*

EXHIBITOR  
INFORMATION

## ABOUT US

A celebration of the hospitality industry and a hub for both local and national companies to showcase the cutting-edge developments and products in the industry. Innovative technologies, talented artisans, fresh ideas, over 150 brands, live demonstrations and multiple opportunities to network, and to find something new for your business.

What better environment than this event to discuss challenges and share solutions, view innovative new products in every field and discuss how these may benefit your business with industry professionals. The show is all about making new connections, but equally importantly re-affirming existing and sustaining longstanding relationships with these industry professionals, colleagues, competitor's and peers alike. We are delighted to be able to provide this.

THE LHA TEAM



LAKES HOSPITALITY TRADE SHOW

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## Where our visitors travel from

# SHOW VISITORS

Every year our visitor numbers increase. With over 1800 visitors in 2024.

Our visitors come from across the UK with the concentration coming from Cumbria and surrounding areas.

With 80% of our visitors being the decision makers in the business, we can guarantee the quality of the conversations you will have. The Trade Show has become a key date in the dairies of the many business owners that attend each year.

67%

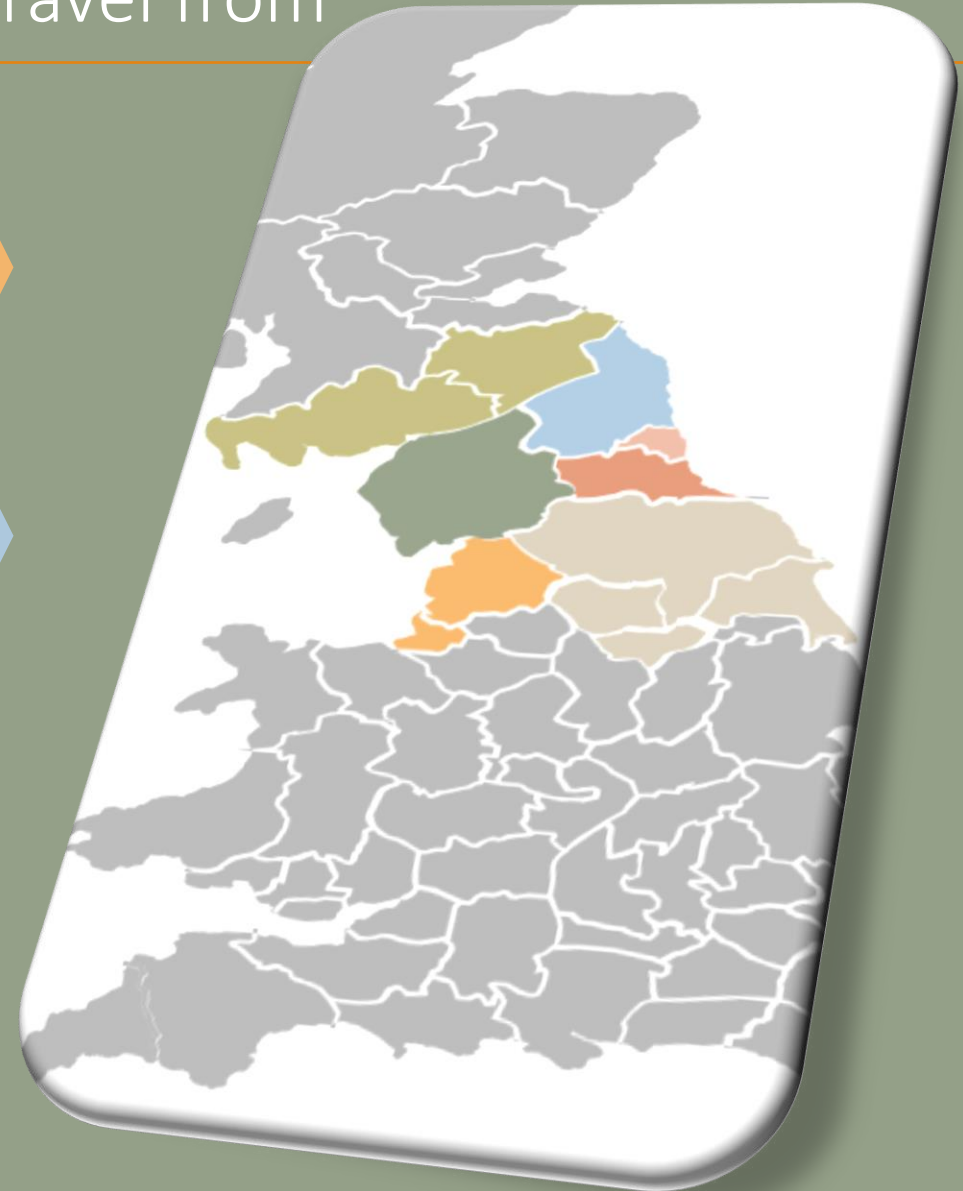
19%

7%

3%

2%

2%



# Who are our visitors



**15%**  
Self Catering



**7%**  
Manufacturer



**13%**  
Small / Medium Hotel



**7%**  
Café / Tourist Attraction



**12%**  
Restaurant & Bar



**7%**  
Media / Technology



**9%**  
B&B / Guest House



**6%**  
Large Hotel



**8%**  
Support Services



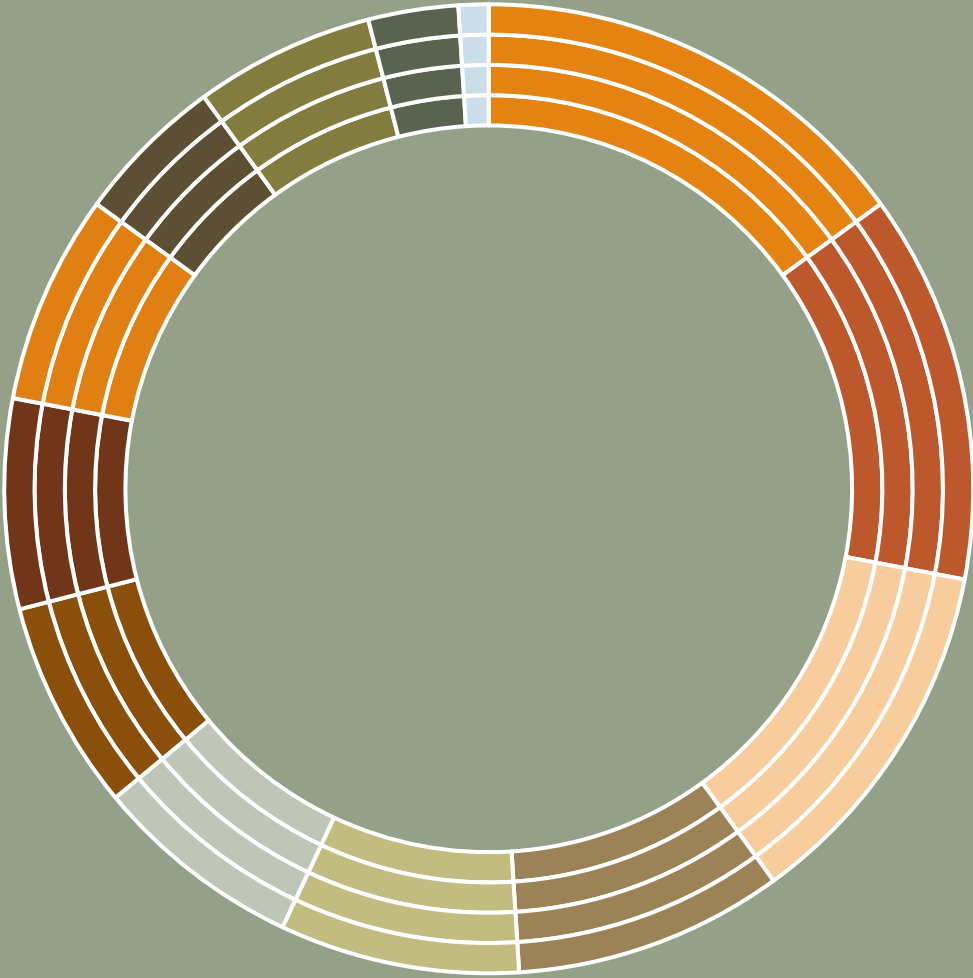
**3%**  
Wholesaler



**7%**  
Retail / Small Business



**1%**  
Education



# MEET SOME OF OUR 150 EXHIBITORS

STOLLERS

Since 1905



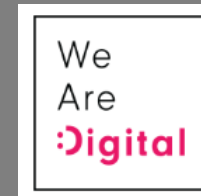
ArmstrongWatson®  
...we're with you



Posturepedic



AA



grapevine



## EXHIBITOR STAND PRICES

STAND SIZE	2M X 1M	3M X 1M	2M X 2M	3M X 2M
<b>LOCATION</b>				
Main Hall	£585 - £675	£875 - £1005	£1170 - £1345	£1750 - £2015
Marquee	£505 - £585	£760 - £875	£1015 - £1165	£1520 - £1750
Level 1	£260 - £300	-	-	-

All prices are exclusive of VAT. A 35% deposit is required to secure your stand. Final payment is required before the show

### Optional Extras

#### Power & Light

- 2 amp - £40
- 13 amp - £80
- 32 amp - £160
- Spotlight - £35 each  
Recommended 1 spotlight per metre

#### Packages

- 2x1/2x2 stand: 1x2amp power & 2 x spotlight £90
- 3x1/3x2 stand: 1 x 2amp power & 3 x spotlights £115

#### Furniture

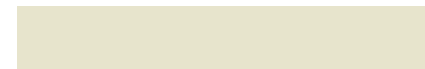
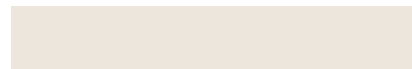
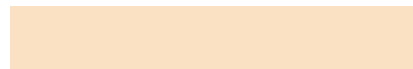
- 4ft trestle table - £8.50
- 6ft trestle table - £9.50
  - Table Cloth - £6
  - Chair - £6



## EXHIBITOR NETWORKING INVITE

Join the team and fellow exhibitors for refreshments straight after the show closes on day one.

A perfect opportunity to network with each other, building further valuable business connections







## LIVE KITCHEN THEATRE AND DEMONSTRATIONS

### LEADING EXPERTS

Showcasing products, produce, techniques and offering advice through live demonstrations in our new space situated in the extended marquee

### ADDED VALUE

Set to enhance what our suppliers have to offer as well as educate, solve problems, inspire with new trends and systems and help to create a seamless customer journey

### NOT TO BE MISSED

Full programme for 2025 to be announced across the year

## FUNDING OVERVIEW

2024 saw the return of the popular marketing grants given out to a series of local events as part of our commitment to re-direct the proceeds of the annual show back in to the economy.

*One of the underlying principles of the Lakes Hospitality Show is about reinvesting back into the sector, so we can help give hospitality businesses and supply chain companies the practical support they need to thrive in competitive times.*

*The marketing support helps a new or unique event make its mark in the county's event calendar, perhaps attracting visitors out of the main holiday season. Or it could be a more established event which needs a helping hand promoting itself to new audiences and getting to the next level.*

*To date we have redirected funds of £18,750 back into the local economy.*



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THANK YOU

THE LHA TEAM

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